Name	 	
Organelle _	 	

Rubric for Building the Speech: Persuasive ... Which Organelle is the Least Important for Cell Function and Why?

Building the Speech	4 pts (advanced)	3 pts (proficient)	2 pts (basic)	1 pt (emerging)
Audience	Speech is perfectly	Speech clearly	Little evidence that	No evidence that
	designed for this	designed for this	speech is designed for	audience was
	specific audience	audience	this audience	considered
	Speech has clear	Speaker has made	Only one attempt made	No connection to
	connections to this	limited attempts to	to connect with	audience
	audience	connect with the	audience	
		audience		
Content	Organelle's function	Organelle's function	Organelle's function	No function of
	explained clearly and	fairly clear but some	stated incorrectly	organelle discussed
	correctly	parts left out		
	Purpose of speech	Purpose of speech is	Audience can figure	Unable to understand
	clear (we know you are	fairly clear	out that there is	purpose of speech
	trying to persuade us		supposed to be a	
	that your organelle is		purpose to the speech	
	not important)			
Organization	Opening grabbed	Either opening or	Ineffective opening and	No clear opening or
	listeners and there was	closing was great the	closing	closing
	a powerful closing	other was ineffective		
	Great choice of	Good choice of	There is some	Disorganized
	organizational	organizational	organizational	
	structure	structure	structure	

PVLEGS	4 pts (advanced)	3 pts (proficient)	2 pts (basic)	1 pt (emerging)
Poise Voice	 Student calm and confident No distracting behaviors No shuffling, fidgeting, wiggling Voice perfect for the room 	 Student calm and confident Only one or two distracting behaviors that did not diminish overall performance Voice perfect for the room 	 Student somewhat illat-ease Occasionally distracted the audience Voice a bit too 	 Student ill-at-ease Many and repeated distracting behaviors greatly detracting from performance Had a hard time
	Every word clear and distinct	A few words blurred/indistinct	soft/loud • Several words and phrases indistinct	hearing the speechMany words and phrases unclear
Life	 Great expression Many emotions expressed Excellent feeling	Good expressionSome feeling evident in parts of speech	 Some attempt at expression Some attempt at adding emotion in speech 	Tone monotonousNo expressionNo attempt to add feeling to voice
Eye Contact	 Looked at each member of the audience at some point Eye contact continuous 	 Looked at each member of the audience Eye contact made for most of the speech 	 Looked at most members of the audience Looked at notes too much 	 Script-bound Never looked at most of audience
Gestures	 Excellent use of hands for descriptive and emphatic purposes Facial expressions added to message Body language contributed to message 	Good use of handsSome facial gesturesLimited body language	 Some hand gestures Facial expressions and body language minimal 	 No gestures No attempt to use facial expression No use of body motions
Speed	Not too fast or slowVaried pacing to enhance message	 Not too fast or two slow Some attempt to adjust pace for effect No pauses 	 Not too fast or too slow No attempt to adjust pace No pauses 	Spoke too quicklyNo pacing or pauses